

# WOMEN OF MOVEMENT ACADEMY (WOMA) SPEAKER CERTIFICATION BROCHURE



*Become a Certified Speaker*

**Women of Movement Academy**

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*Mission Statement: To inspire, inform, and educate Christian female professionals to make a positive global impact.*

## **What the Women of Movement (WOM) Speaker Certification is about and who we serve:**

We are a Christian organization with a comprehensive and empowering initiative designed to equip Christian female professionals with the skills, knowledge, and confidence to excel as certified speakers. This program is designed for Christian women and advancing God's kingdom in the various ways God mandates. Additionally, this program places a strong emphasis on biblical principles and spiritual insights.

We are market leaders in ensuring credibility is established through a sound certification for Christian women.

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## More about what the Women of Movement Speaker Certification is about:

The Women of Movement Speaker Certification is a transformative program tailored to equip Christian female professionals with the skills, confidence, and spiritual foundation needed to become impactful and influential certified speakers. In a world hungry for authentic voices and meaningful messages, this certification will empower participants to step onto global live stages/platforms and virtual spaces with confidence, professionalism, purpose, clarity, and power.

The Women of Movement Speaker Certification courses are free or under market rates and we pride ourselves in being the cutting edge leaders of coaching, training, and educational resources for Christian female professionals. We are serious about what the Lord Jesus tells us we can achieve in order to advance the kingdom of God (Matthew 6:33) and building an empire for our children's children (Proverbs 13:22).



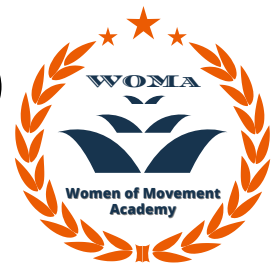
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## Elements of the Women of Movement Speaker Certification:

- Can be completed within 3 months to 3 years as long as membership in the Women of Movement Speaking Club is current and in good standing.
- Every 5 years recertification must take place in order to maintain speaker certification. Before and during the recertification period, more information will be shared for necessary steps to completion.

## Three ways to gain points/training hours for certification:

1. Successful completion of required and optional courses in the Women of Movement Academy.
2. Attend required number of monthly group coaching sessions per year.
3. Speak at required number of Women of Movement live or virtual events.



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## Where courses are housed:

Courses are available in the Women of Movement Academy via the course portal. After enrollment in the WOMSC (Women of Movement Speaking Club), academy access is granted. In order to complete the certification program, good standing in the WOMA is required.

## When courses are available:

Online courses are available in the course portal 24/7 unless there is a live component.

## How courses are completed:

To earn course points/training hours, Growth Activities must be submitted through the course portal. These Growth Activities will be analyzed by academy instructor(s) or designated practitioner(s) to earn course certificates and course points/training hours.



## Necessary points to earn a Women of Movement Speaker Certification:

After completing 48 points/training hours of required and optional courses, attending some group coaching sessions, and speaking at some virtual/live stage-speaking, all elements will be validated by an academy leader. And a Women of Movement Speaker Certification granted. Each course in the portal is outlined with an R for Required and O for Optional course. Although records are kept of your progress, it is recommended you keep track of your points/training hours, as well.

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## Cost of Women of Movement Speaker Certification:

The cost of the Women of Movement Speaker Certification is the current price of the Women of Movement Speaking Club ([womenofmovement.org/speakingclub](https://womenofmovement.org/speakingclub)). Once enrolled in the Women of Movement Speaking Club, specific courses in the academy are free.

## Why is enrollment necessary in the Women of Movement Speaking Club to gain a Women of Movement Speaker Certification?

In order to become an effective and all around speaker, there are theoretical and practical elements that must be applied. No matter how long a person has been speaking, there is always more to learn. The Women of Movement Speaking Club is where ongoing training takes place through monthly training sessions, in which attendance points are awarded.

Additionally, in the Women of Movement Speaking Club, we pride ourselves in staying current, as well as, respecting the history and trends of the industry. We have high, yet reachable standards of excellence and when one is granted a Women of Movement Speaker Certification, there will be a great sense of accomplishment that comes with being an industry practitioner, expert, and professional.



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## Why obtain a Women of Movement Academy Speaker Certification?



### 10 Additional Reasons Why the WOM Speaker Certification is Significant to Next Level Greatness:

- 1. Skills Development:** Gain the knowledge and skills needed to become effective speakers and communicators in various aspects of public speaking, including content creation, delivery techniques, and audience engagement.
- 2. Credibility:** Enhance your credibility as a speaker, because it serves as a formal acknowledgment that you have undergone training and met specific standards in the field of public speaking. This can be particularly important if you're seeking opportunities as a professional speaker, trainer, or presenter.
- 3. Competitive Advantage:** Gain significant experience for speaking engagements, whether in business, academia, or the public sector. Having a speaker certification can set you apart from others and make you a more attractive choice for event organizers and clients.
- 4. Increased Confidence:** Increased practice and feedback, which helps boost your confidence in your speaking abilities. Knowing that you've received training and validation can make you feel more self-assured when speaking in public.
- 5. Networking Opportunities:** Provide opportunities to connect with fellow participants and instructors who may be experienced speakers themselves. These networks can be valuable for sharing ideas, collaborating on projects, and finding speaking opportunities.

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- 6. Leadership Training:** Learn how to lead and inspire others, fostering a sense of purpose and motivation in your audiences.
- 7. Personal Growth:** Increase valuable life skills that can benefit you in various aspects of your personal and professional life, which aids in helping you become a more effective communicator overall.
- 8. Quality Assurance:** Learn to deliver well-structured and engaging presentations, increasing potential to inspire, excite, and empower audiences.
- 9. Adaptation to Changing Formats:** Experience with virtual events and online communication, including training in digital communication skills in evolving formats and technologies.
- 10. Global Recognition:** Recognized and respected, which is important for speakers who aspire to reach international audiences in innovative ways.

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## Women of Movement Speaker Certification Frequently Asked Questions

- 1. Are there any scholarships for the speaker certification program?** Although there are no scholarships, there are payment plans available that can help ease any financial burden.
- 2. Can't I learn public speaking on my own without a certification?** While self-learning has some value, a certification program offers structured guidance, feedback, and networking opportunities that accelerate your growth as a speaker.
- 3. Isn't public speaking a natural talent, not something that can be taught?** While some possess a natural flair, effective public speaking can be learned and refined through techniques, practice, and expert guidance provided in certification programs.
- 4. It's too expensive. Is it really worth the investment?** Consider it an investment in your professional development. The long-term benefits, such as increased speaking confidence, credibility, speaking fees, and career opportunities, often outweigh the initial cost.
- 5. I don't have time for a certification program. Can I still become a successful speaker?** Our program offers a flexible online schedule. Investing time in your development now can save time in the long run by accelerating your progress as a speaker.
- 6. Will a certification guarantee success as a speaker?** While success is not guaranteed, a certification provides a solid foundation, valuable skills, and credibility that can significantly enhance your chances of success in the competitive speaking industry.
- 7. I'm afraid of public speaking. Can a certification program help with that?** Absolutely. Our certification program includes coaching and courses on overcoming fear, building confidence, and mastering the art of effective communication, helping you conquer any apprehensions about public speaking.

Remember, the decision to join the WOM Speaker Certification program ultimately depends on your goals, resources, and commitment to personal and professional growth.

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Sharon Shannon, the Faith Coach, Speaker, Trainer, Entrepreneur, helps and equips Christian female professionals to use their God-given gift to serve, speak with confidence on and off the live/virtual stage, and obtain their speaker certification in order to walk in faith and freedom.



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